



Royal College of Art

Postgraduate Art & Design

School of Design Taster Workshop Schedule

1. Welcome/RCA + School of Design presentation
2. Seminar - Innovation Design Thinking: the RCA approach and its significance to answer the urgent challenges of the current and near future global society.
3. Break
4. Presentation - Your RCA application: what we look for in applicants, the application process, including examples of high quality, real student portfolios and personal statements.
5. Workshop Outline - Disruptive Innovation
6. Disruptive Innovation Group Workshop - starts with an overview of disruptive innovation using examples. We will then go through the stages of a disruptive innovation from concept design through to impact mapping.
7. Break
8. Workshop presentations and discussion
9. Open discussion, based on the day's activities including topics and themes that have emerged and a final opportunity to ask questions about the School of Design and the RCA.