



Royal College of Art

Postgraduate Art & Design

School of Communication Taster Workshop Schedule

1. Welcome/RCA + School of Communication presentation
2. Seminar - Radical and Transformative Experimentation: the RCA approach to understanding and generating new ways of communicating in a globally networked society
3. Break
4. Presentation - Your RCA application: what we look for in applicants, the application process, including examples of high quality, real student portfolios and personal statements
5. Workshop Outline - Design Without
6. Design Without Group Workshop - introduce yourself and your professional goals, describe something important you want to change and tell us how would you go about changing it, then select one (or more depending on number of people and shared interests) of these challenges and work collaboratively to build a communicable vision that will help address the thing you want to change
7. Break
8. Workshop presentations and discussion
9. Open discussion, based on the day's activities including topics and themes that have emerged and a final opportunity to ask questions about the School of Communication and the RCA.